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 Gender : Female
 Community : OC
 PAN Number : xxxxxxx 69B
 Aadhaar Number : xxxx xxxx 5259
 Vidwan ID : 369465
 Date of Birth : 06.05.1982
 Date of Appointment : 01.06.2007
 Blood Group : O Positive

Educational Qualification:

Sl. No.	Category	Degree	Specialization	Year of Passing	Institution	University	% of Marks/ Grades Obtained	Class Obtained
1.	UG	B.Com	Commerce	2002	The MDT Hindu College, Tirunelveli	Manonmaniam Sundaranar University	68.3%	I
2.	PG	M.Com	Commerce	2004	Sadakathullah Appa College, Tirunelveli	Manomaniam Sundaranar University	68.3%	I
3.	PG	M.Phil	Commerce	2013	Madurai Kamaraj University	Madurai Kamaraj University	57.6%	II
4.	SET	-	Commerce	2016	Mother Teresa University	Mother Teresa University	-	-

5.	NET	-	Commerce	2016	University Grants Commission	-	-	-
6.	Ph.D.	-	Commerce	2022	St.John's College,Tirunelveli	Manonmaniam Sundaranar University	-	Awarded
7.	PG	MBA	General	2009	Alagappa University	Alagappa University	63.09%	I
8.	SET	-	Management	2017	Mother Terasa University	Mother Terasa University	-	-

Additional Qualification:

Sl. No.	Category	Degree	Specialization	Year of Passing	Institution	Class Obtained
1.	Computer Course	-	MS OFFICE	May1999	Mahakavi Bharathi Computer Centre (Established under Ministry of HRD, India)	I
2.	Certificate Course	-	Effective Communication Skills for Personal and Professional Development	October 2025	Swayam Online Education - INI	90%

Teaching Experience:

Sl. No.	Institution	Level UG/PG/ etc.	Designation	From	To	Experience		
						Years	Months	Days
1.	Annai Hajira Women's College Melapalayam	PG	Assistant Professor	09.12.2013	16.3.2020	6	4	0
2.	Annai Hajira Women's College Melapalayam	UG	Assistant Professor	01.06.2007	Till date	18	7	0
Total						18	7	0

Publications:

Articles Published in Journals:

Sl. No	Title of the Article	Name of the Journal	Journal Type	Paper Details Volume (Year) Page No.	Impact factor (As on May2023)	Whether Peer reviewed? SCIE/SCI/ Scopus/ UGC Listed
1.	Consumer Preference on Mobile Communication – A Comparative Study	Outreach	Multi-Disciplinary Refereed journal	Volume 6: 2013	-	-
2.	A Study on Work-life Balance Among Women Entrepreneurs in Palayamkottai	International Journal of Research and Analytical Reviews	Multi- disciplinary InternationalJournal	Special Issue I December 2018	7.17	Yes, UGC Approved
3.	A Study on Attitude Towards Women Entrepreneurship Among Final Year Undergraduate Commerce Students of Arts and Science Colleges in Tirunelveli District	Sadakath Research Bulletin	National	Vol : IV Special Issue Mar 2019 Pg No: 421	-	Yes, UGC Approved
4.	A Study on Consumer's Satisfaction Towards Green Marketing with Special Reference to Tirunelveli District	Sadakath Research Bulletin	National	Vol : IV Special Issue Mar 2019 Pg No: 282	-	Yes, UGC Approved
5.	A Study on Awareness About Insolvency and Bankruptcy Code 2016 Among Entrepreneurs in, Palayamkottai	Research and Reflections on Education	National	Vol 19 No.01A Apr 2021 Pg no:10	-	Yes, UGC Approved
6.	Assessing the Impact of Entrepreneurship Education Among students of Arts and Science Colleges in Tirunelveli District	B-Digest	-	Vol No. 17 Issue 2	-	ISSN.0975-2617

Books Published/Articles Published in Books/Chapters written in Edited Books

Sl. No.	Title of the Article	Name of the Book	Name and address of the Publisher	Date of publication	ISBN
1.	Thiruvassakam Unarthum Bakthi Neri	Panniru Thirumuraigal Meel Parvai	Virucham Publications, Vickramasinghapuram, Tirunelveli	31.3.2023	978-93-5813-728-6
2.	-	Corporate Accounting	Rest Publishers Ltd.,India	2023	978-81-967689-5-9
3.	Tirunelveli Unavugal	Nellai Seemai	Virucham Publications, Vickramasinghapuram, Tirunelveli	September 2025	978-93-344-0216-2

Papers published in the Conference Proceedings:

Sl. No.	Theme	Title of the Paper	Organized by	Type	Date
1.	Myths and Realities of Business in the Digital Era	Electronic Customer Relationship Management- A Strategy to Enhance Customer Relationship	PG & Research Department of Commerce, Jamal Mohamed College	National Conference	17.02.2016
2.	Goods & Services Tax: Issues & Challenges	Goods and Services Tax & its Impact	Department of Commerce Manonmaniam Sundaranar University	National Seminar	10.03.2017 & 11.03.2017
3.	Consortium for Business, Marketing and Management	A Study on Entrepreneurial Attitude Among Commerce Students of Arts and Science Colleges in Tirunelveli District	Research Department of Commerce, St. John's College Palayamkottai	International Conference	23.01.2020 & 24.01.2020
4.	The Role of IQAC in Quality Sustenance and Quality Enhancement and Accreditation Framework (RAAF) in HEI	Interest Towards Entrepreneurship among Final year Undergraduate Students of Arts and Colleges in Tirunelveli District	IQAC, The M.D.T Hindu College Tirunelveli	National Virtual Conference	15.09.2022 & 16.09.2022
5.	Emerging Issues of Russia-Ukraine war and the Contemporary Challenges of Indian Markets	Challenges of Women Street Vendors in Tirunelveli District	PG& Research Department of Commerce, St. John's College, Palayamkottai	National Seminar	21.09.2022 & 22.09.2022

Invited Lectures/ Resource Person:

S. No.	Title	Type of the Programme	Position Held	Place of the Programme	Level - State/ National/ International	Date
1.	Women Entrepreneurship-Challenges	Webinar	Resource Person	Arumugam Palaniguru Arts and Science College for Women Rajapalayam	-	03.02.2022
2.	Thirukkuraril Melanmai	Online Conference(YouTube Series-3)	Resource Person	Online (organised by Annai Hajira Women's College, & Virutcham Channel)	-	23.02.2022
3.	Bloom's Taxonomy	Special Talk	Resource Person	Annai Hajira Women's College Melapalayam	-	03.02.2023
4.	Entrepreneurial Development – Need for this Hour to nurture the future	Seminar	Resource Person	Aditanar College of Arts and Science, Thiruchendur	-	25.08.2023
5.	Jeyakandan's "Orey Nanban"	Online Conference(YouTube Series-5)	Resource Person	Online (organised by Annai Hajira Women's College, & Virutcham Channel)	-	23.10.2023
6.	MSMEs Schemes	Awareness Programme	Resource Person	Annai Hajira Women's College Melapalayam	College	30.01.2025
7.	Tirunelveli Unavugal	Online Conference	Resource Person	Annai Hajira Women's College Melapalayam & , & Virutcham Channel)	College	22.02.2025
8.	Nurturing Entrepreneurship: Fostering Potentials In Budding Entrepreneurs	Seminar	Resource Person	Annai Hajira Women's College Melapalayam	College	21.08.2025
9.	AI and Industry 4.0 Tools for Innovators and Entrepreneurs	Workshop	Resource Person	M.M.E.S Women's Arts and Science College, Melvisharam , Ranipet District	College	20.11.2025

Seminars/Conferences/Workshop and Other Programmes Organized:

Sl. No.	Title	Type of the Programme	Position Held	Place of the Programme	Level - State/ National/ International	Date
1	International Webinar on “Tax Types and its Impact on Individual Family”	Webinar	Co-ordinator	Online	International	16.06.2020
2.	Intellectual Property Rights	Workshop	Member of organising Committee	Annai Hajira Women’s College Melapalayam	-	30.09.2022
3.	Design Thinking and Critical Thinking	Workshop	Co-ordinator	Annai Hajira Women’s College, Melapalayam	College	28.02.2023
4.	Entrepreneurship Development Programme for Outgoing Students	EDP	Organizing Secretary	Annai Hajira Women’s College, Melapalayam	College	08.05.2023
5.	Introduction to Generative AI Tools and Their Applications in Industry 4.0	One Day Workshop	Co-ordinator	Annai Hajira Women’s College, Melapalayam	College	29.02.2024
6.	Expo Cum Sale -2024	EDP	Co-ordinator	Annai Hajira Women’s College, Melapalayam	College	24.04.2024
7.	Indian Art Forms (Fabric Painting – Kerala Mural & Gond Art)	Two Days Workshop	Co-ordinator	Annai Hajira Women’s College, Melapalayam	College	12.09.2025 & 13.09.2025

Participation in Conference/ Seminar/ Workshop/ Symposium/ FDP:

Sl. No	Theme	Place	Type of the Programme	Level	Date
1	Emerging Career Opportunities in Logistics Management	Francis Xavier Engineering College	Conference	-	02.04.2009
2	Workshop on Skill Based Subjects Personality Development and Effective Communication	St.Xavier’s College, Palayamkottai	Workshop	University	14.12.2009 & 15.12.2009
3	SPSS and its Practical Applications in Research & Development	Sri Sarada College for Women, Tirunelveli	Workshop	State	23.09.2015

Updated as on 31.12.20

4	Workshop On Developing Innovative Products	The MDT Hindu College, Pettai	Workshop	State	06.04.2016
5	Emerging Trends in Business Models and Techniques	St.John's College, Tirunelveli	Conference	International	03.03.2017
6	Perspectives of Global Human Resource	St.John's College, Tirunelveli	Conference	International	05.09.2018
7	Research Methodology: Tools and Techniques	St.John's College, Tirunelveli	Seven days' workshop	International	08.05.2019 to 14.05.2019
8	Sensitization Programme on UGC Paramarsh Scheme	Sadakathullah Appa College (Autonomous) Tirunelveli	Sensitization programme	-	06.02.2020
9	Research Methodology	REST Society for Research International, Krishnagiri Tamilnadu	Online Workshop	-	18.04.2020 to 20.04.2020
10	Few Business...Many Lessons... Under Pandemic Situation	V.P.Institute of Management Studies and Research ,Sangali	Webinar	International	12.06.2020
11	EDII- TN activities and its benefits to Spoke Colleges	AURCT-I EDP Hub, Anna University Regional Campus, Tirunelveli	Webinar	EDI Hub	17.06.2020
12	Relevance Of Humanities in The Post Covid World	Annai Hajira Women's College Melapalayam	Webinar	National	24.06.2020
13	Emerging Trends in Energy and Health Care	Annai Hajira Women's College Melapalayam	Webinar	International	25.06.2020
14	Role of Incubation Centre in Entrepreneurship	AURCT-I EDP Hub, Anna University Regional Campus, Tirunelveli	Webinar	EDI Hub	29.06.2020
15	Research Methodology	Annai Hajira Women's College Melapalayam	Webinar	National	01.07.2020
16	21 st Century Teaching Skills	Annai Hajira Women's College Melapalayam	FDP	International	08.07.2020 to 10.07.2020
17	"Online Teaching –Make It Easy"	Govt Arts and Science College, Sathankulam	Online Workshop	-	09.08.2020
18	NAAC Criterion- wise Metrics and Documentation	Sadakathullah Appa College (Autonomous) Tirunelveli	Webinar	National	28.09.2020 to 4.10.2020

19	Train, The Trainers Programme on Entrepreneurship	Manonmaniam Sundaranar University, Tirunelveli & Rakansas Business Consultancy & Training Private Ltd., Chennai.	Online Programme	EDI Hub	04.12.2020
20	Revised NAAC Framework	The Oxford College of Business Management (TOCBM) Bangalore.	6 days Virtual FDP	National	29.03.2021 to 03.04.2021
21	ICT Tools For Faculty	ICT Academy	Online FDP	-	17.05.2021 to 21.05.2021
22	History And Culture of Tamilian	Annai Hajira Women's College, Tirunelveli & Virutcham Channel	Youtube Webinar series	-	5.06.2021 & 06.06.2021
23	Intellectual Property Rights	The New College, Chennai in Association with IAAS, The Institute of Cost Accountants of India	Workshop Cum FDP	-	14.06.2021 to 18.06.2021
24	NAAC Assessment and Accreditation –A Pathway to Excellence	Annai Hajira Women's College Melapalayam	Webinar	-	28.08.2021
25	Statistical Tools for Research in Social Success	Ayya Nadar Janakiammal College, Sivakasi.	3 days FDP	-	21.09.2021 to 23.09.2021
26	Investor Education and Awareness	Sraddha Academy For Financial Education & PG Department of Commerce, Thiruvalluvar College, Papanasam.	FDP	-	24.11.2021
27	A Colloquium on Entrepreneurship Culture – Global Need of The Hour	Sri Saradha College for Women, Ariyakulam	Online Event	International	30.11.2021
28	Outcome based Learning	Annai Hajira Women's College Melapalayam	FDP	-	10.01.2022
29	One Day Top Management Orientation Programme	Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli & EDII, Chennai.	Orientation Programme	EDI Hub	12.01.2022
30	NAAC/SSR Preparation	St. John's College, Tirunelveli	Interactive Session	-	12.01.2022
31	EDII Spoke College Review Meeting	AURCT-IEDP Hub, Anna University Regional Campus, Tirunelveli.	Review Meeting	EDI Hub	01.03.2022

32	3 DAYS FDP	Entrepreneurship Development and Innovation Institute Hub, Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli.	FDP	University EDHub	16.03.2022 to 18.03.2022
33	Publishing Research Articles in Indexed Journals	St.John's College, Tirunelveli	Seminar Cum Webinar	State	24.03.2022
34	Pro activity For Productivity	Annai Hajira Women's College Melapalayam	FDP	College	19.03.2022
35	Bridge '22-Future of Work	ICT Academy	FDP	Regional	28.03.2022
36	Enhancing Quality by Unearthing Innovative Practices-Equip 2022	Mannar College Madurai, A .P.C Mahalakshmi College Tuticorin	7 days online FDP	-	18.04.2022 to 24.04.2022
37	Research Methodology	Amar Sewamandal's Kamla Nehru Mahavidyala , Nagpur	7 days online FDP	International	02.05.2022 to 07.05.2022
38	Creative Thinking	ICT Academy & GVN College, Kovilpatti	FDP	-	09.06.2022 to 11.06.2022
39	Regional Meet- Institution Innovation Council, MOE's Innovation Cell	PSNA College of Engineering	-	Regional	08.08.2022
40	Professional Communication & Soft Skills	Electronics and ICT Academy at PDPM IITDM Jabalpur under the Scheme of financial Assistance for setting up of Electronics and ICT Academics of Ministry of Electronics and Information Technology Govt of India.	Two weeks 40 hours Online FDP	National	23.08.2022 to 03.09.2022
41	Webinar on Business Barriers to Entrepreneurs	St.Mary's College, Thoothukudi.	Webinar	National	09.09.2022
42	Conservative Principles of IPR	National Intellectual Property Mission	Awareness Programme	College	20.01.2023
43	Emerging Technologies in E-Commerce and Digital Marketing –Opportunities and Challenges	Sadakathullah Appa College, Rahmath Nagar, Tirunelveli	Conference	International	23.02.2023

44	Teaching Pedagogy and Life Skill Management	Hindustan College of Arts & Science, Coimbatore	FDP	International	27.03.2023 to 31.03.2023
45	Innovation Voucher Programme	EDII Hub, Manonmaniam Sundaranar University, Tirunelveli	-	University EDHub	29.03.2023
46	Research Journey & IPR	Dr.N.S.A.M First Grade College,Bengaluru.	e-FDP	National	19.06.2023 to 23.06.2023
47	Self-Rejuvenation – Journey Within You	Sri Kannika Parameswari Arts& Science College for Women, Chennai.	5 Days Virtual FDP	-	03.04.2023 to 07.04.2023
48	Freight Forwarding (Naan Mudhalvan Program)	Manonmaniam Sundaranar University, Tirunelveli.	FDP	University	24.07.2023 to 28.07.2023
49	AI Tools for Optimizing Pedagogical Delivery	Sri Kannika Parameswari Arts& Science College for Women, Chennai.	Virtual FDP	-	23.04.2024 to 27.04.2024
50	Business Analytics with AI	Manonmaniam Sundaranar University, Tirunelveli.	FDP	University	18.12.2024 to 24.12.2024
51	e-Filing of GST Return	Srivari Academy of Excellence, Tamilnadu	Online Workshop	-	26.12.2024 & 27.12.2024
52	Discovering Inner Joy Amidst Our Life Journey	IQAC& Department of Commerce (Honours) Sri Kannika Parameswari Arts& Science College for Women, Chennai.	5 days Virtual FDP	-	15.04.2025 to 19..04.2025
53	NEP 2020 Orientation & Sensitization Programme	Malaviya Mission Teacher Training Centre Shri Ram College of Commerce, University of Delhi	Online FDP	National	04.06.2025 to 13.06.2025
54	Smart Money 360 : Navigating Tax and Investment in the Digital Age	Department of Commerce, APC Mahalaxmi College for Women, Thoothukudi, Tamilnadu	Online FDP	National	31.07.2025 to 02.08.2025
55	Mentor Training for TNYIEDP Scheme and Idea Submission Orientation	EDII -Tirunelveli	One Day Mentor Training Programme	ED Hub, Tirunelveli	16.12.2025

Professional Affiliations / Various Positions Held:

Sl. No.	College/University/Institution	Position	Department	Duration
1.	Annai Hajira Women's College, Melapalayam	HOD (Batch I)	Department of Commerce	December 2013 to till date
2.	Annai Hajira Women's College, Melapalayam	Convener, Criteria VI	IQAC	December 2019 to till date
3.	Annai Hajira Women's College, Melapalayam	Convener	EDC	June 2019 to till date
4.	Annai Hajira Women's College, Melapalayam	Convener	Student's Counselling Cell	August 2021 to April 2023
5.	Annai Hajira Women's College, Melapalayam	Member	Library Advisory Committee	June 2021 to April 2023
6.	Annai Hajira Women's College, Melapalayam	Member	Career Guidance Cell	June 2021 to April 2023
7.	Annai Hajira Women's College, Melapalayam	Member	Admission Committee	June 2021 to till date
8.	Annai Hajira Women's College, Melapalayam	Member	Discipline Committee	June 2019 to till date
9.	Annai Hajira Women's College, Melapalayam	Member	IIC	January 2022 to till Date
10.	Annai Hajira Women's College, Melapalayam	Member	Grievances Redressal Cell	August 2021 to April 2023
11.	Annai Hajira Women's College, Melapalayam	Member	Moral Committee	June 2024 to April 2025
12.	Annai Hajira Women's College, Melapalayam	Member	Anti-Ragging Cell	June 2025 to till date
13.	Annai Hajira Women's College, Melapalayam	Convener	Research and Development Cell	June 2025 to till date
14.	Annai Hajira Women's College, Melapalayam	Co-ordinator	Internal Complaints Committee	June 2025 to till date

Membership in Other Academic Agencies/Bodies:

Sl. No.	Name of the Agency	Board	Period
1.	CSI Jeyaraj Annapackiam College of Arts & Science, Nallur	External Examiner, Mini Project	24.10.2019
2.	Sadakathullah Appa College, Tirunelveli	External Examiner, PG Valuation	26.11.2019 & 27.11.2019
3.	Rani Anna Government College, Pettai	External Examiner, UG Major Project	25.05.2022
4.	St. John's College, Palayamkottai	External Examiner, UG Major Project	09.04.2025
5.	Rose Mary College of Arts & Science	External Examiner, Naan Mudhalvan, Project	25.04.2025