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 Vidwan ID : 424149
 Date of Birth : 23.09.1977
 Date of Appointment : 01.06.2005
 Blood Group : B⁺ ve

Educational Qualification:

Sl.No.	Category	Degree	Specialization	Year of Passing	Institution	University	% of Marks	Class Obtained
1.	UG	B. Com	Commerce	1999	Vel's College, Chennai	Madras University	45.38%	III
2.	PG	M.Com	Commerce	2003	Distance Education	Annamalai University	55%	II
3.	Research	Ph.D.	Commerce	2016	Sadakathullah Appa College, Tirunelveli	M.S.University	Awarded	

Additional Qualification:

Sl.No.	Category	Degree	Specialization	Year of Passing	Institution	Class Obtained
1.	Research	M.Phil	Commerce	2004	Alagappa University	II

Teaching Experience:

S. No.	Institution	Level UG/PG/ etc.	Designation	From	To	Experience		
						Years	Months	Days
1.	Annai Hajira Women's College Melapalayam	UG	Assistant Professor	01.06.2005	Till date	20	06	-
2.	Annai Hajira Women's College Melapalayam	PG	Assistant Professor	01.06.2013	16.03.2020	6	09	16
Total						20	06	-

Publications:**Articles Published in Journals:**

S.No.	Title of the Article	Name of the Journal	Journal Type	Paper Details Volume (Year) Page No.	Impact factor (As on May 2023)	Whether Peer reviewed? SCIE/SCI/ Scopus/ UGC Listed
1.	A Study on Job Satisfaction of Employees of Primary Health Centres in Tirunelveli District	International Journal of Research	UGC Approved	Vol.VII Page No. 1282-1290	5.7	Yes

Books Published/ Articles Published in Books/ Chapters written in Edited Books:

Sl. No	Name of the Book	Name and Address of the Publisher	Date of Publication	ISBN No.
1.	Management Accounting	Charulatha Publications, New No 24, Thambaiya Road, West Mambalam, Chennai - 33	November 2019	978-93-89736-09-0
2.	Nellai Seemai – அத்தாளநல்லூர் கஜேந்திரவாதர் கோயில்	Virucham Publications,933/4 Main Road, Vickramasingapuram, Tirunelveli-627 425	September 2025	978-93-344-0216-2

(a) Papers published in the Conference Proceedings:

S.No	Theme	Title of the Paper	Organized by	Type	Date
1.	Emerging Dimensions of Banking Sector in the Global	A Study on Customer Retention in Banking Industry in Tirunelveli	M. S. University, Tirunelveli	International Seminar	Jan 21-22,2011
2.	RAC Journal of Research	A Study on Job satisfaction among employees in Tirunelveli Medical College Hospital, Tirunelveli	M. S. University, Tirunelveli	Research Colloquium	August 2014
3.	Myths and Realities of Business in the Digital Era	Digitalization in Hospital Industry	Jamal Mohamed College	National Conference	2016
4.	Goods and Service Tax - Issues and Challenges	Challenges and Opportunities of GST	M. S. University, Tirunelveli	National Seminar	Mar 10-11,2017

Invited Lectures/ Resource Person:

Sl. No.	Title	Type of the Programme	Position Held	Place of the Programme	Level - State/ National/ International	Date
1.	APA College, Vagaikulam		External Examiner	APA College, Vagaikulam	State	09.04.2019
2.	Rose Mary College of Arts and Science		External Examiner	Rose Mary College of Arts and Science	State	04.01.2022
3.	MDT Hindu College, Tirunelveli		External Examiner	MDT Hindu College, Tirunelveli	State	25.05.2022
4.	How to Live a Happy Life in College	Celebration of International Day of Education	Resource Person	Annai Hajira Women's College Tirunelveli	State	24.01.2023
5.	Role of Emotions in Consumer Behaviour	Consortium	Resource Person	Sri Sarada College for Women (Autonomous) Tirunelveli	State	22.02.2023
6.	அத்தாளநல்லூர் ஆதிமூல பெருமாள் கோயில்	Online Conference(You Tube Series-6)	Resource Person	Online (organised by Annai Hajira Women's College, & Virutcham Channel)	State	25.02.2025

Seminars/Conferences/Workshop and Other Programmes Organized:

Sl. No.	Title	Type of the Programme	Position Held	Place of the Programme	Level - State/ National/ International	Date
1.	VISA for Success	Webinar	Organising Committee	Annai Hajira Women's College, Tirunelveli	International	11.06.2020
2.	Awareness Programme on Start-Ups	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	16.02.2022
3.	Virtual Orientation Programme on Internship	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	19.02.2022
4.	Success to Become an entrepreneur	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	23.02.2022
5.	Intellectual Property Rights in the Light of Innovation	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	29.03.2022
6.	Ways of Improve Innovative Skills	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	22.04.2022
7.	Invest in our Planet	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	22.04.2022
8.	Innovative Peer Learning Programme by Students	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	26.04.2022
9.	National Technology Day	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	12.05.2022
10.	Impact Lecture Series – Session I Student Star Map for Small	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	20.06.2022
11.	Impact Lecture Series – Session I Nurturing the Graduate on Industry Readiness	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	20.06.2022
12.	Impact Lecture Series – Session II Need of Innovation for Higher Education Students	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	02.07.2022
13.	Impact Lecture Series – Session II Know about IPR and Innovation	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	02.07.2022
14.	Awareness Programme on IPR	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	02.08.2022

15.	One Day Workshop on IPR	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	30.09.2022
16.	Winners of Students TNSI	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	15.10.2022
17.	Programme on IPR	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	28.10.2022
18.	Conservative Principles of IPR	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	20.01.2023
19.	Entrepreneurship as Career	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	31.10.2023
20.	One day Workshop on Introduction to Generative AI & Its Applications in Industry 4.0	Workshop	Convener	Annai Hajira Women's College, Tirunelveli	National	29.02.2024
21.	Entrepreneurship Opportunities in Textile Industries	Session	Convener	Annai Hajira Women's College, Tirunelveli	National	11.03.2024

Participation in Conference/ Seminar/ Workshop/ Symposium/ FDP:

Sl. No.	Theme	Place	Type of the Programme	Level	Date
1.	Green Marketing – Issues and Challenges	Sri Sarada College for Women, Tirunelveli	Seminar	International	23.08.2017
2.	Right to Information Act - Implications for Business Environment	St. Xavier's College (Autonomous) Palayamkottai	Seminar	National	01.03.2007 to 02.03.2007
3.	Outcome Based Education – A Paradigm Shift	Christ College of Science and Management Karnataka	FDP	National	04.06.2020 to 11.06.2020
4.	Quality Assurance in Higher Education	Annai Hajira Women's College Tirunelveli	FDP	National	18.06.2020 to 19.06.2020
5.	Saving and Investments for Early Retirement	CSI Jayaraj Annapackiam College, Nallur	Webinar	International	19.06.2020
6.	Relevance of Humanities in the Post COVID World	Annai Hajira Women's College	Webinar	National	24.06.2020
7.	21 st Century Teaching Skills	Annai Hajira Women's College	FDP	International	08.07.2020 to 10.07.2020
8.	NAAC Criterion – wise Metrics a Documentation	Sadakathullah Appa College Tirunelveli	Webinar	National	28.09.2020 to 04.10.2020

9.	ICT Tools for Faculty	ICT Academy (online)	FDP	State	17.05.2021 to 21.05.2021
10.	How to avoid Plagiarism	Vellore Institute of Technology Chennai	Webinar	State	16.07.2021
11.	A Colloquium on Entrepreneurship Culture – Global need of the Hour	Sri Sarada College for Women (Autonomous) Tirunelveli	Webinar	International	30.11.2021
12.	Research Techniques in Social Sciences	Thiruvalluvar College Papanasam	Seminar	State	30.12.2021
13.	Enhancing Quality by Unearthing Innovative Practices – EQUIP 2022	Mannar Thirumalai Naicker College Madurai and APC Mahalaxmi College	FDP	National	18.04.2022 to 24.04.2022
14.	Intellectual Property rights – Need of the Hour	Rajapalayam Rajus College	Seminar	National	02.05.2023
15.	Research Journey and IPR	Dr. N.S.A.M First Grade College Bengaluru	E-FDP	National	19.06.2023 to 23.06.2023
16.	Virtual FDP on Essential Skills for Professional Development in Higher Education	Star International Foundation for Research and Education	FDP	National	01.07.2024 to 07.07.2024

Professional Affiliations / Various Positions Held:

Sl.No.	College/University/Institution	Position	Department	Duration
1.	Annai Hajira Women's College, Melapalayam	Convenor	IIC	From 2021 to till date
2.	Annai Hajira Women's College, Melapalayam	Member	Discipline Committee	From 2021 to till date
3.	Annai Hajira Women's College, Melapalayam	Member	Admission Committee	From 2021 to 2025
4.	Annai Hajira Women's College, Melapalayam	Convenor	Add -on /Certificate courses	From 2021 to 2024
5.	Annai Hajira Women 's College, Melapalayam	Member	Anti – Ragging Committee	From 2021 to 2025
6.	Annai Hajira women 's College, Melapalayam	Convenor	Research and Development cell	From 2021 to 2025
7.	Annai Hajira women 's College, Melapalayam	Convenor	Staff Welfare club	From 2021 to till date
8.	Annai Hajira women 's College, Melapalayam	Member	Internal Complaint Committee	From 2021 to 2025
9.	Annai Hajira women 's College, Melapalayam	Member	Anti – sexual Harassment cell	From 2021 to till date