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 Vidwan ID : 369536  
 Date of Birth : 25-10-1986  
 Date of Appointment : 15.06.2011  
 Blood Group : O +ive

**Educational Qualification:**

Sl. No.	Category	Degree	Specialization	Year of Passing	Institution	University	% of Marks/ Grades	Class Obtained
1.	UG	B.Com	Commerce	2007	Annai Hajira Women's College Melapalayam	Manonmaniam Sundaranar University	64.38	I
2.	PG	M.Com	Commerce	2009	St. Xavier's College, Palayamkottai	Manonmaniam Sundaranar University, Tirunelveli	63.92	I
3.	Research	Ph.D	Commerce	2018	Manonmaniam Sundaranar University, Tirunelveli	Manonmaniam Sundaranar University, Tirunelveli	-	-

**Additional Qualification:**

Sl. No.	Category	Degree	Specialization	Year of Passing	Institution	Class Obtained
1.	Research	M.Phil	Commerce	2010	St. Xavier's College, Palayamkottai	I
2.	Diploma course	PGDCAB	Computer	2009	St. Xavier's College, Palayamkottai	I

**Teaching Experience:**

Sl. No.	Institution	Level UG/PG/etc.	Designation	From	To	Experience		
						Years	Months	Days
1.	Annai Hajira Women's College, Melapalayam, Tirunelveli	UG	Assistant Professor	15.06.2011	Till date	14	06	16
2.	Annai Hajira Women's College, Melapalayam, Tirunelveli	PG	Assistant Professor	18.06.2014	20.03.2020	6	-	-
<b>Total</b>						<b>14</b>	<b>06</b>	<b>16</b>

**Research Details of the Orientation/Refresher Courses Attended:**

Sl. No.	Theme	University/Institution	Sponsor	Duration	Date
1.	Insurance and Mutual Fund	Manonmaniam Sundaranar University, Tirunelveli	NSE Academy, Tami Nadu Skill development Corporation	5 days	30.01.2023 to 03.02.2023

**Books Published/ Articles Published in Books/ Chapters written in Edited Books:**

Sl. No	Name of the Book	Name and Address of the Publisher	Date of Publication	ISBN No.
1.	நெல்லை சீமையில் நாட்டார் நிகழ்த்துக் கலைகள்	Virucham Publications, 933/4 Main Road, Vickramasingapuram, Tirunelveli-627 425	September 2025	ISBN 978-93-344-0216-2

**Publications:Articles Published in Journals:**

Sl. No.	Title of the Article	Name of the Journal	Journal Type	Paper Details Volume(Year) Page No.	Impact factor (As on May 2023)	Whether Peer reviewed? SCIE/SCI/Scopus/ UGC Listed
1.	A Study on visitors Attitude Towards Tourist Spots in Tirunelveli and Thoothukudi Districts	International Journal of Research	International	VII	3.7	Yes-UGC Listed

**Papers published in the Conference Proceedings:**

Sl. No.	Theme	Title of the Paper	Organized by	Type	Date
1.	Micro, small and medium Enterprise(MSMEs)India– problems and Prospects	SME’s prosperous steps towards E-Commerce in Developing Countries	Ayya NadarJanaki Ammal College , Sivakasi.	National	14and 15.12.2012
2.	Innovative management practices for global	Product Innovation in Banking	Sri Vasavi College, Erode.	National	21.12.2012
3.	Competency building strategies in business and technology for sustainable development	A Study on Tourism in Tirunelveli District (2319-406)	Sri School of Business Management, Salem	International	22.02.2013
4.	Indian strategies in functional management	A Study on Customers Brand Preference Towards TVS Two Wheelers in Tirunelveli	JP College of Arts& Science, Tenkasi	National	20.01.2016
5.	Emerging trends and challenges in Indian business Environment	A Study on Tourism in Tamilnadu with special reference to Tirunelveli District	St. John’s College, Palayamkottai, Tirunelveli.	National	11.03.2016
6.	Perspectives for modern marketers	A Study of Consumer Awareness for Green Marketing in Tirunelveli District (978-938474-734-41-4)	St. Alphonsa College of Arts & Science, Karinkal , Kanyakumari.	National	10.02.2017
7.	Perspectives of global Human resources	Strategic HR: Success Key to Organizational effectiveness	St. John’s College, Palayamkottai, Tirunelveli.	International	05.09.2018

**Invited Lectures/Resource Person**

SL. No	Title	Type of the Programme	Position Held	Place of the Programme	Date
1.	Thanushkodi Ramasamyin “Kandagakidankinilae” – Sirukathaikalin Karuthum Kalanchiyamum	Online Conference(You Tube Series-5)	Resource Person	Online (organised by Annai Hajira Women’s College, & Virutcham Channel)	06.10.2023
2.	Nellai Seemai – Muppidthiamman Varalaru	Online Conference(You Tube Series-6)	Resource Person	Online (organised by Annai Hajira Women’s College, & Virutcham Channel)	18.02.2025

**Seminars/Conferences/Workshop and Other Programmes Organized**

SL. No.	Title	Type of the Programme	Position Held	Place of the Programme	Level-State/National/International	Date
1.	Ways to Improve Innovative Skills	IIC	Innovation Coordinator	Annai Hajira Women’s College, Melapalayam	Nil	22-04-2022
2.	Celebration of national innovation day	IIC	Innovation Coordinator	Annai Hajira Women’s College, Melapalayam	Nil	15.10.2022

**Participation in Conference/Seminar/Workshop/Symposium/FDP:**

Sl. No.	Theme	Place	Type of the Programme	Level	Date
1.	Exploring Elearning Technologies	Department of Computer Science, Annai Hajira Women’s College, Melapalayam, Tirunelveli	Webinar	National	03.06.2020
2.	Building Career as a Culinary Student-Adopting to the new norm challenges and opportunities For Hotel Management students	Academy of Computer Science, Muthayammal College of Arts&Science, Rasipuram	Webinar	-	06.06.2020

3.	Social Entrepreneurship	Rathnam College of Arts&Science (Autonomous)	Online Webinar	-	10.06.2020
4.	The Role of Technology for Commerce	Mohamed Sathak Hamid College of Arts and Science for Women, Ramanathapuram	Webinar	-	11.06.2020
5.	Visa for Success	Department of Commerce, Annai Hajira Women's College, Melapalayam, Tirunelveli	Webinar	International	11.06.2020
6.	Total Quality Management	Angappa College of Arts and Science, Coimbatore	Webinar	-	12.06.2020
7.	Biologically Active Mudflats"	Department of Commerce ,ACAS	Webinar	National	12.06.2020
8.	The mounting trend of NPA in banking sector	PG & Research, Department of Commerce, HolyCross Home Science College, Thoothukudi	Online Webinar	-	14.06.2020
9.	Tax impact on individual family	Department of Commerce, Annai Hajira Women's College, Melapalayam, Tirunelveli	Webinar	International	16.06.2020
10.	Tax Planning and Investments	Internal Quality Assurance Cell, Hindustan College of Arts&Science Chennai	Online FDP	-	17.06.2020
11.	Quality Assurance in Higher Education	Internal Quality Assurance Cell (IQAC), Annai Hajira Women's College, Melapalayam, Tirunelveli	Online FDP	National	18&19 <sup>th</sup> June 2020
12.	MY WORK...MY PASSION...	Department of Commerce, Holy Cross Home Science College, Thoothukudi	Webinar	-	19.06.2020
13.	Online Examination Tools	Bishop Herber College(Autonomous)	Webinar	International level	20.06.2020

14.	Walking on a Dark Road	Rajus College, Rajapalayam	Webinar	National level	23.06.2020
15.	Relevance of Humanities in the post Covid world	Department of English, Annai Hajira Women's College, Melapalayam, Tirunelveli	One day Webinar	National	24.06.2020
16.	"Emerging Trends in Energy and Healthcare"	Department of Chemistry, Annai Hajira Women's College, Melapalayam, Tirunelveli	Webinar	International	25.06.2020 27.06.2020
17.	Changing Facets of Trade and Commerce in the Covid 19 Era	Dwaraka Doss Goverdhann Doss Vaishnavi College(Autonomous)	Webinar	National level	27.06.2020
18.	Research Methodology	Department of Tamil, Annai Hajira Women's College, Melapalayam, Tirunelveli	Webinar	National	01.07.2020
19.	Startup as a Dispenser	Department of Commerce and Institutions Innovation Council, A.P.C Mahalaxmi College for Women, Thoothukudi	Webinar	-	03.07.2020
20.	21stCenturyTeachingSkills	Department of Commerce, Annai Hajira Women's College, Melapalayam, Tirunelveli	FDP	International	08-10.07.2020
21.	Startup Ecosystems in Higher Education Institutions	Thassim Beevi Abdul Kader college for women, Kilakkarai	Webinar	-	06.10.2020
22.	"ICT Tools for Effective Teaching and Learning	IQAC, Kamla Nehru Mahavidyalaya, Nagpur	Online FDP	National	08-10.06.2021
23.	The Impact of Covid-19PandemiconMarketing	Department of Commerce, Sadakathullah Appa College	Webinar	National	09.06.2021

24.	Overview of IPR Economies & Legal Framework, Patents & Designs, Trademarks, Geographical Indicators, Copyrights, Scope of IPR for Educational Institutions, Academicians, Professionals	The New College Autonomous] Chennai	Workshop cum FDP	-	14 to 18.06.2021
25.	Research and Innovation: Challenges and Opportunities, organized by the Internal Quality Assurance Cell	UGC Paramarsh Scheme, Sadakathullah Appa College (Autonomous), Tirunelveli	Webinar	-	30.06.2021
26.	Digital Tools in Teaching	Vellore Institute of Technology	FDP	-	30.06.2021
27.	HISTORYANDCULTUREOFTAMILIAN-1 (தமிழர்வரலாறும்பண்பாடும்-1)	Department of Tamil, Annai Hajira Women's College, Tirunelveli	Webinar	-	05.07.2021
28.	HISTORYANDCULTUREOFTAMILIAN-1 (தமிழர்வரலாறும்பண்பாடும்-1)	Department of Tamil, Annai Hajira Women's College, Tirunelveli	Webinar	-	06.07.2021
29.	NAAC Assessment and Accreditation: A Pathway To Excellence	IQAC of Annai Hajira Women's College, Melapalayam, Tirunelveli	Webinar	-	20.08.2021
30.	ACOLLOQUIUMONENTREPRENEURSHIP CULTURE - GLOBAL NEED OF THE HOUR	Department of Economics, Commerce, Commerce (CS) and Business Administration, Sri Sarada College for Women(Autonomous)	-	International	30.11.2021
31.	NPTEL–The awareness workshop	IIT, Madras	-	-	07-09.12.2021
32.	Research Techniques in Social Science	PG & Research Centre for Commerce, Thiruvalluvar College, Papanasam	One day Seminar	State	30.12.2021
33.	Intellectual Property rights	Pioneer College of Arts and Science, Jothipuram, Coimbatore	Workshop	-	31.03.2022 to 01.04.2022
34.	Digital Marketing	ICT Academy	Online FDP		30.05.2022 to 03.06.2022

35.	Research Methodology	Kamla Nehru Mahavidalaya, Nagpur	One week FDP	International	02.05.2022 to 07.05.2022
36.	ICT Tools for Effective Teaching techniques	Kamla Nehru Mahavidalaya, Nagpur	FDP	National	23.05.2022 to 28.05.2022
37.	Innovation Ambassador-IA Training Competition level	MOE's Innovation Cell and AICTE	Online	-	22.07.2022
38.	Idea generation method	ICT Academy	LIVEFDP	-	25.08.2022 to 27.08.2022
39.	Online FDP program on Professional communication and soft skills	Electronics and ICT Academy Japalpur	FDP	-	23.08.2022 to 03.09.2022
40.	Business Barriers in Entrepreneur	St. Mary's College, Autonomous, Thoothukudi	Webinar	National	09.09.2022
41.	Envision Entrepreneurship by building leadership competency	St. Mary's College, Autonomous, Thoothukudi	Webinar	International	12.09.2022
42.	Wealth creation through management of Personal finance	Manipur University	Webinar	National	05.10.2022
43.	Digital Divide in the Context of Ethical Issues	IQAC,RaniAnna Government College for Women , Tirunelveli and GLOGETHITS,NetIndia	Online Webinar	International	20.12.2022
44.	Breaking Barriers in Science	Department of Chemistry, Kamla Nehru Mahavidiyalaya, Nagpur	Webinar	International	14.02.2023
45.	Self-Rejuvenation-Journey within you	IQAC and Department of Commerce (Honour) SriKanyaka Paremeshwari Artsand Science College, Chennai	Online FDP		03.04.2023 to 07.04.2023
46.	Academic writing: Issues	Global Institute of Statistical solution, Chennai	Workshop	International	25.02.2023 to 27.02.2023

47.	Digital Marketing	Thiruvallur College, Papanasam	Seminar	State Level	24.03.2023
48.	Teaching Pedagogy and Life skill Management	Hindustan College of Arts and Science	FDP	-	27.03.2023
49.	Research Journey and IPR	Dr.N.S.A.M. First Grade College	FDP	National	19.06.2023 22.06.2023
50.	AI Tools for Optimizing Pedagogical Delivery	Sri Kannika Parameswari Arts& Science College for Women, Chennai	Virtual FDP	-	23.04.2024 to 27.04.2024
51	Orientation and Sensitization Programme (Programme Code- MMC-138-2025-APR-A-03549)	Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce (MMTIC, SRCC)	Online One Week FDP		01.04.2025 to 09.04.2025
52	Advanced Tally with GST-Naan Mudhalvan Programme- Tamil Nadu Skill Development Corporation, Government of Tamil Nadu	Manonmanium Sundaranar University, Tirunelveli	6 Days Faculty Development Program	-	14.06.2025 to 19.06.2025
53	Employability Skills - Naan Mudhalvan Programme- Tamil Nadu Skill Development Corporation, Government of Tamil Nadu	Manonmanium Sundaranar University, Tirunelveli	6 Days Faculty Development Program	-	15.12.2025 to 20.12.2025

**Professional Affiliations/Various Positions Held:**

Sl. No.	College/University/Institution	Position	Department	Duration
1.	Annai Hajira Women's College, Melapalayam	Member	Examination Committee	From August 2021 to 2022
2.	Annai Hajira Women's College, Melapalayam	Member	Transport Committee	From August 2021 to till date
3.	Annai Hajira Women's College, Melapalayam	Member	Moral Value Classes	From August 2021 to 2023
4.	Annai Hajira Women's College, Melapalayam	Member	Alumnae Association	From August 2021 to till date
5.	Annai Hajira Women's College, Melapalayam	Convenor	Moral Instruction Committee	From July 2022 to 2023
6.	Annai Hajira Women's College, Melapalayam	Member	Magazine Committee	From July 2022 to 2023